

WEST MUSIC FUNDRAISER- Director/ Teacher Information

FALL 2023 FUND RAISER (3 ways to sell)

OPTIONS 2 & 3 are “no contact”

Like any salesperson, students should make a “prospect list” of people who might HELP to earn money for your school. Of course, the level of detail you give students varies by age. We have included a target list on the back of the parent letter. Possibly you could give them time to start filling it out.

___ **OPTION 1:** Use actual brochures where applicable for in person sales. **Follow safety and health rules**. Thank you for your support!!! It is greatly appreciated by the students and directors/ teachers.

___ **OPTION 2: LOCAL CUSTOMERS**- (will not see in person). Check out our NEW personalized “Virtual Brochure”. This site features the same items that are on your brochures **PLUS** additional bonus items. Use this site to show your selection to potential LOCAL customers. You will still need to collect the order via e-mail or phone. It saves you time, is more convenient and **eliminates the need to see the customer in person and saves TIME & GAS MONEY**. Products are delivered to the school for distribution just like the traditional brochure sales. (no shipping cost) ***goldenrulepromotions.com/west***

- 1) Parent can approach several people at work without showing physical brochures.

- 2) Reach a person on the other side of town that is rarely home.
- 3) Sit at your computer instead of burning fuel.
- 4) Collect \$\$\$ via mailed check, Venmo, pay pal or customer drops off. That's up to you.

IMPORTANT: If you can show the students how to access the two web sites on an overhead screen, that will greatly help your sale.

___ **OPTION 3:** Review your list of "**OUT OF TOWN**" customers that you will NOT be seeing in person during or after the sale. Like your aunt in Colorado. Forward them the address of the WEB STORE. This store has a wide selection including frozen food. All items are shipped DIRECTLY TO THE PURCHASER. Free shipping on non-frozen orders of \$75 and over. Great way to send gifts to people or to market all over the country. **gozfr.com**
School Code: WEST99

Note: This is a totally different third party company so these items will be delivered to purchaser...not the school. Web store sales DO count toward prizes.

Options 1 & 3 = 50% profit. (if applicable) Candles/ frozen= 40%

Option 2 (web store) = 40%

Students should always be polite and use the magic word "**help**". People love to help students in their local schools' programs.

Good luck. ***We are selling items to earn money for the music department and for trips. Could you please HELP us by purchasing some items?***