



DANCE SOCCER  
FUNDRAISER

GOURMET

CHEER



MUSIC  
CHORUS  
BAND

TREATS

POM  
ELEMENTARY



HIGH SCHOOL  
BASKETBALL

FOOTBALL  
SPORTS

HIGH QUALITY



YOUR PARTNER IN  
FUNDRAISING

Thank You For Supporting Our Organization!



**Golden Rule**  
PROMOTIONS

info@goldenrulepromotions.com  
217.257.1961

QUALITY  
products.

Quality Products fill our catalog

All products come with a 100% Money Back Guarantee.



# Cheese that's Sure to Please

**MADE IN THE  
U.S.A.**

spreads for crackers, breadsticks & veggies

4523



**4523 • \$12**

**Sharp Cheddar Cheese Spread**

*Queso cheddar fuerte*

Natural sharp cheddar creates a smooth and tangy cheese spread. 12 oz. deli cup.

4924



**4924 • \$12**

**Garlic Cheese Spread**

*Queso cheddar con ajo para esparcir*

Classic cheddar cheese blended with the zip of garlic to create this classic favorite. 12 oz. deli cup.

4927



**4927 • \$12**

**Garden Vegetable Spread**

*Salsa para vegetales*

Vegetables are combined with a refreshing cheese spread to create this creamy delight. 12 oz. deli cup.

4925



**4525 • \$12**

**Jalapeño Cheddar Cheese Spread**

*Salsa de queso jalapeño*

Jalapeños with tangy cheddar create this zesty spread. 12 oz. deli cup.

4930



**4930 • \$12**

**Horseradish Cheddar Cheese Spread**

*Queso cheddar con rábano picante*

The heat of horseradish and the tang of cheddar together. 12 oz. deli cup.

4929



**4529 • \$12**

**Bacon Cheddar Cheese Spread**

*Queso cheddar con tocino*

Crispy bits of hickory-smoked bacon with tangy cheddar. 12 oz. deli cup.

# Meat Lovers

Summer sausage and sticks made with a tender pork and beef blend. Enjoy alone, or with celery, pickles, olives, mustard, or cheese! USA-Made

## DELICIOUS SNACK STICKS

1880 ♥ \$20.00  
DILL PICKLE  
(8 oz.; 6 sticks)

1883 ♥ \$20.00  
GARLIC  
(8 oz.; 6 sticks)

1891 ♥ \$20.00  
ORIGINAL  
(8 oz.; 6 sticks)

1881 ♥ \$20.00  
JALAPENO  
& CHEESE  
(8 oz.; 6 sticks)

1882 ♥ \$20.00  
SWEET MAPLE  
& BACON  
(8 oz.; 6 sticks)

1885 ♥ \$20.00  
HONEY  
ZING  
(8 oz.; 6 sticks)

## SUMMER SAUSAGE LINKS

4205 ♥ \$20.00  
REGULAR  
(12 oz. link)

4206 ♥ \$20.00  
GARLIC  
(12 oz. link)

4207 ♥ \$20.00  
JALAPEÑO  
(12 oz. link)



## GOURMET BBQ RUBS



9035 ♥ \$20.00

PRIME TIME  
BUTTERY BEEF RUB

When you want the best meat, you go to your butcher. When you want the best flavor for your roast or choice cut, reach for our buttery butcher's blend of garlic and herbs.

**Pro Tip:** Drizzle prime rib with olive oil and liberally coat with seasoning. Place prime rib fat side up, which will bathe the roast in its own flavorful juices as it cooks. Great on: prime rib roasts, steak tenderloins, ribeyes, and burgers! (6.4 oz. glass jar) USA-Made



1991 ♥ \$20.00

NOTORIOUS PULLED  
PORK RUB

Filled with sweet brown sugar and tongue-tinglin' peppers! Use as a pulled pork rub, or season perfect pork chops. **Pro tip:** Slather your pork shoulder or butt in a layer of mustard or hot sauce. This will help the rub stick to the meat, building a better bark and retaining moisture. Great on: pulled pork, grilled pork chops, and BBQ ribs. (6.4 oz. glass jar) USA-Made

**MADE IN THE  
U.S.A.**

Calling all meat lovers, grill masters, and culinary connoisseurs! These profoundly satisfying sticks and rich, savory seasonings will please all who crave the carnivorous side of cuisine. Enjoy **Gourmet Seasonings & Sticks!**

234



234 • \$18



Pecan Carmel Clusters

*Chocolates con nueces*

Plump pecans are covered with fresh caramel then drenched in chocolaty coating. 7 oz. box.

# ★ Nutty Treats

## Compliment Your Cheese and Sausage Board

235



235 • \$17

English Butter Toffee *Chocolate cremoso con crema de almendras*

Crunchy toffee handcrafted in small batches, drenched in chocolaty confection, and dusted with roasted and salted almond pieces. 6 oz. box.

## Chocolates Made Without Partially Hydrogenated Oil

5123



5123 • \$14



Coconut Almond Treasures

*Chocolate con almendras y coco*

Tender coconut flakes are tossed with fresh almond pieces and coated with creamy milk chocolate. 6 oz. box.

5676



5676 • \$10



Peanut Brittle

*Croquetas de maní crocantes*

The classic taste of roasted and salted peanuts surrounded with sweet candy mix. **GLUTEN FREE.** 8 oz. box.

**ALLERGY INFORMATION:** Packaged in a facility that handles tree nuts, peanuts, milk, soy and wheat.

**237**



**237 • \$14**



**Caramel Apples**

*Chocolates de cajeta en forma de manzana*

Sculpted chocolaty apples give way to a soft caramel center. 6 oz. box.

**5010**



**5010 • \$14**



**Cookies N' Cream**

*Galletas y crema*

Crispy chocolate cookie bits surrounded with sweet white confection are an instant favorite. 5.5 oz. box.

**236**



**236 • \$14**



**Cherry Cordials**

*Figuras de chocolate rellenas de crema de cereza*

Sweet cherry fondant wrapped in a smooth chocolately coating. 5.5 oz. box.

**5608**



**5608 • \$20**



**Katydid's®** *Katydid's*

Soft, chewy caramel and fancy pecans covered with real milk chocolate. 8 oz. resealable can.



**5672**



**5672 • \$14**



**Dark Chocolate Sea Salt Caramels**

*Chocolates sal de mar caramelos*

Creamy, chewy caramel wrapped in rich dark chocolate and topped with sprinkles of sea salt. 6 oz. box.

# Mint & More ★

★ Oh, so Many Choices

5108



5108 • \$12



**Happy Mint Penguins** *Pingüino de Chocolate negro con centro de menta*

Happy dark chocolate penguins with cute white bellies are filled with cool white mint flavor. 6 oz. box.

238



238 • \$14



**Peanut Butter Bears**

*Osos de chocolat con relleno de crema de cacahuete*

Intricately crafted chocolaty bears are bursting with smooth peanut butter. 6 oz. box.



5115



5115 • \$12



**Peppermint Rounds** *Dulce oscuro y blanco con trozos de menta*

Rich layers of dark and white confection sprinkled with pieces of cool peppermint candy. 5.5 oz. box.

5112



5112 • \$12



**Peanut Butter Polar Bears** *Osos polares con crema de cacahuete*

Sweet and salty, these cute bears will warm your heart and taste great. 5.5 oz. box.

5128



5128 • \$14



**Mint Patties**

*Chocolates con centro de menta*

Thin dark chocolate wheels bursting with cool green mint filling. 5.5 oz. box.

**MADE IN THE  
U.S.A.**



# Chocolate Happiness



7

**ALLERGY INFORMATION:** Packaged in a facility that handles tree nuts, peanuts, milk, soy and wheat.

260



**260 • \$13**



**Dark Chocolate Tropical Coconut Dreams**

*Sueños tropicales del coco del chocolate oscuro*

Tender coconut combined with smooth dark chocolate.  
A coconut lover's dream come true! 6 oz. box.

5143



**5143 • \$13**



**Nutty Pleasures®**

*Cacahuete y caramelo cubiertos de chocolate*

Pristine peanuts are submerged in fresh, chewy caramel and enrobed in creamy milk chocolate. 7 oz. box.

**Proudly Made in the USA • Chocolates Made Without Partially Hydrogenated Oil**

5101



**5101 • \$17**



**Cashewbacks™**

*Anacardos cubiertos de caramelo duro*

Fresh cashew pieces covered in chewy caramel and real creamy milk chocolate. 7 oz. box.

5113



**5113 • \$14**



**Chocolate Chip Cookie Dough Dots**

*Piezas de masa de galleta recubierta de chocolate*

Edible chocolate chip cookie dough is covered with smooth, creamy milk chocolate. 6 oz. box.



301



301 • \$12

### Chocolate Covered Almonds

*Almendras cubiertas de chocolate*

Crispy almonds are covered with smooth chocolate to create this delectable duet. 5 oz. bag. ①

302



302 • \$12

### Butter Toffee Peanuts

*Maní con sabor de caramelo de mantequilla*

Plump peanuts covered with a buttery candy coating. 7 oz. bag. ①

303



303 • \$10

### Gummi Bears

*Ositos de goma*

Kids love these colorful gummi candies in the always popular bear shape. 7 oz. bag.

304



304 • \$11

### Neon Sour Gummi Worms

*Gusanitos Ácidos de Goma Neón*

Gummi candy worms are sprinkled with a sour coating to make you pucker. 9 oz. bag.

305



305 • \$10

### Mixed Nuts with Peanuts

*Mezcla de nueces con maní*

A mix of your favorites; peanuts, cashews, filberts, almonds and pecans. 6 oz. bag. ①

306



306 • \$10

### Peanut Squares

*Cuadraditos crocantes de maní*

Blanched peanuts are nestled in a candy crunch. 6 oz. bag. ①

307



307 • \$10

### Cranberry Fitness Mix

*Mescla saludable de arandano*


A blend of peanuts, cranberries, raisins, pepitas, sunflower seeds, almonds and walnuts. 6 oz. bag. ①



**308 • \$10**

### Sweet N' Crunchy Trail Mix

*Mezcla dulce y crujiente de semillas y frutos secos*

Peanuts, raisins, choc-o-buttons, honey roasted peanuts, roasted almonds, and shelled sunflower seeds. 7 oz. bag. 




308

**309 • \$12**

### Cashew Halves

*Castañas de cajú marañón en mitades*

Everyone's favorite snack, delicately roasted and lightly salted. 5 oz. bag. 




309

**310 • \$12**

### Chocolate Malted Milk Balls

*Bolitas de leche malteada*

A milk chocolate coating filled with malted milk - so delicious it just melts in your mouth. 7 oz. bag. 




310

**311 • \$11**

### Chocolate Flavored Pretzels

*Pretzel con sabor a chocolate*

Creamy chocolate flavor covering crunchy pretzels - a delightful and delicious combination. 6 oz. bag. 




311

**312 • \$11**

### Neapolitan Pretzel Mix

*Mezcla de pretzels neapolitanos*

Crunchy pretzels covered with chocolate, creamy cherry, and yogurt flavors. 6 oz. bag. 



312

**313 • \$10**

### Gummi Fruit slices

*Gomitas de frutas*

Sweet, chewy, colorful gummi candy with a pinch of your favorite fruit flavors. 10 oz. bag.




313

**314 • \$10**

### Chocolate Covered Peanuts

*Maní Cubierto con Chocolate*

Plump peanuts generously covered in creamy milk chocolate. 7 oz. bag. 



314


315



315 • \$12

### Chocolate Covered Raisins

*Uvas pasas cubiertas de chocolate*

Large, juicy raisins, smothered in creamy milk chocolate - you can't eat just one. 7 oz. bag. 

316



316 • \$10

### Hawaiian Delight *Delicias Hawaianas*

A tropical assortment of sweetened banana chips, raw shelled sunflower seeds, raisins, pineapple wedges, flaky coconut, and papaya. 7oz. bag.


317



317 • \$12

### Cracked Pepper and Sea Salt Cashews

*Primiento molido y anacarado de sal marina*

A savory blend of cracked ground pepper and sea salt season these cashews. 5 oz. bag. 


318



318 • \$10

### Hot & Spicy Peanuts

*Cacahuates calientes y picantes*

Crunchy peanuts are roasted and dusted with a hot & spicy blend of seasoning. 7 oz. bag. 


319



319 • \$10

### Honey Roasted Peanuts

*Maní tostado con miel*

Delicious roasted and salted peanuts with a sweet honey coating. 7 oz. bag. 


320



320 • \$10

### Cashew Snack Mix

*Mezcla con castañas de cajú*

Sesame sticks, peanuts, and cashews roasted and lightly salted to excite your taste buds. 6 oz. bag. 

# Buttery Caramel

MADE IN THE U.S.A.

711



**BUTTERY CARAMEL** *Gluten Free (11.5 oz)*

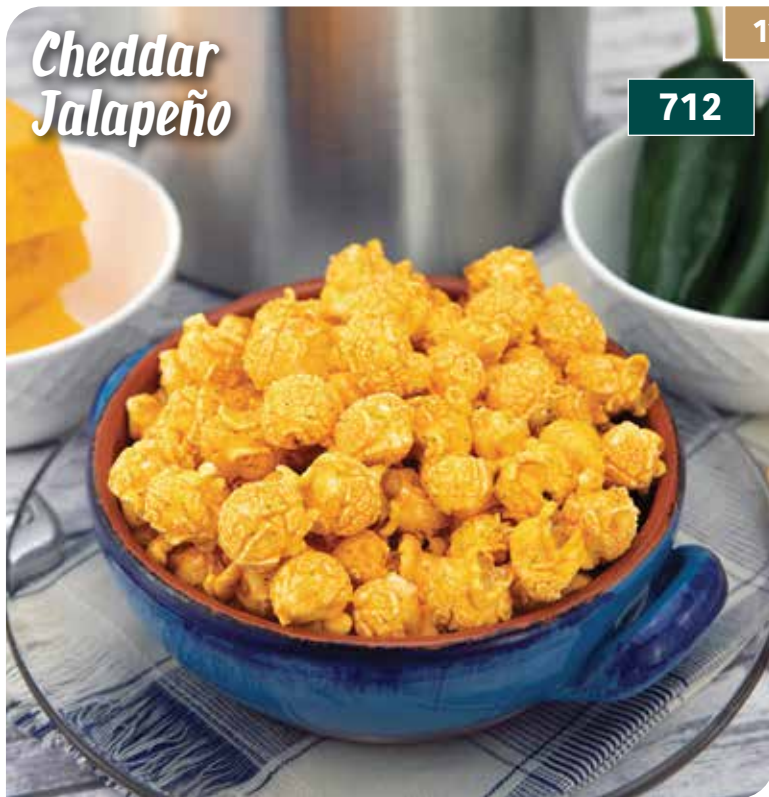
**Mantecoso Caramelo**

A rich and buttery classic that is a favorite for many! Our family recipe uses sweet brown sugar, creamy butter and a cooking temperature perfected to deliver the right caramelization of every kernel. Absolutely amazing!

711 | Individual Size Resealable Bag \$14.00

# Cheddar Jalapeño

712



**CHEDDAR JALAPEÑO** *Gluten Free (5 oz)*

**Cheddar de Jalapeño**

A delicious popcorn with a kick of the southwest! Our secret duo of cheddar cheese combined with a touch of Jalapeño delivers a bold flavor with just the right amount of heat! AWESOME!

712 | Individual Size Resealable Bag \$14.00

# Caramel & Cheese Mix

713



**CARAMEL & CHEESE MIX** *Gluten Free (8.5 oz)*

**Mezcla de caramelo y queso**

A delicious mixture of sweet and salty! A Midwest favorite! We perfected this flavor by combining our delicious gourmet buttery caramel corn and our cheesy cheddar corn to make the perfect snack!

713 | Individual Size Resealable Bag \$14.00

# White Cheddar

714



**WHITE CHEDDAR** *Gluten Free (5 oz)*

**Cheddar Blanco**

Our special blend of creamy white cheddar coats every inch of our fluffy white popcorn, so no bite lacks in cheesiness. Leaving your mouth in a state of complete and utter elation.

714 | Individual Size Resealable Bag \$14.00

# mix it up!



**SATISFACTION GUARANTEED**

871

**MADE IN THE  
U.S.A.**



871

**IT'S THE REAL DILL  
DIP MIX**

**DOUBLE-PACK BOX!**

A fresh taste of cool and creamy dill explodes when combined with veggies, crackers or chips. Each packet serves 16. **\$12.00**

872

**CARAMEL APPLE  
CHEESECAKE MIX**

Transport your taste buds to the carnival with one bite of this Caramel Apple cheesecake! You can practically feel the autumn wind and see the leaves falling as you taste this delightful creamy dreamy dessert. Serves 8. **\$12.00**

872



873



873

**CLASSIC  
CHEESECAKE MIX**

Everybody loves cheesecake! This fluffy, light, and creamy easy cheesecake is perfect plain or topped with your choice of fresh fruit or pie filling. Serves 8. **\$12.00**

874

**PUMPKIN PIE  
CHEESECAKE MIX**

Be prepared to go weak in the knees... This creamy pumpkin cheesecake mix puts a delicious spin on traditional pumpkin pie. Sure to be a hit at holiday gatherings! Serves 8. **\$12.00**

874



875



875

**KEY LIME  
CHEESECAKE MIX**

The cool, tart flavor of key limes rolled into one creamy and delicious dessert makes this cheesecake mix a sweet summertime snack. Serves 8. 5 oz. box. **\$12.00**

# top picks

homemade  
gourmet



876

## 876 CHICKEN ENCHILADA SOUP MIX

**DOUBLE-PACK BOX!** Put down your fork, its authentic chicken enchilada flavor in a bowl. Creamy, cheese, chicken-y YUM! Each packet serves 8. **\$14.00**



877

## 877 BLT DIP MIX

**DOUBLE-PACK BOX!** The perfect texture with just the right blend of herbs and spices makes this a uniquely sophisticated party favorite. Each packet serves 16. **\$14.00**



878

## 878 TACO SOUP MIX

**DOUBLE-PACK BOX!** This hearty soup is a fantastic meal in itself! A flavorful, not-too-spicy, one-pot dinner that is ready in a jiffy. Each packet serves 6. **\$14.00**



879

## 879 FRENCH ONION SOUP MIX

**DOUBLE-PACK BOX!** Easy? Oui! A flavorful and elegant choice for your next dinner party! Each packet serves 6. **\$14.00**



880

## 880 TOMATO BASIL BREAD MIX

Includes sun-dried tomatoes! Sweet sun-dried tomatoes and basil combine in a flavorful, soft moist bread that is divine! Yields one loaf or 3-4 mini loaves. **\$14.00**



881

## 881 CINNAMON MONKEY BREAD MIX

This chewy, gooey, cinnamon-y delight will become your favorite go-to for breakfast, lunch or dinner. Serves 15. **\$14.00**



882

## 882 FUNNEL CAKE MIX

Create this sweet treat from the fair...at home! Enjoy with powdered sugar, cinnamon sugar, or dipped in chocolate! Serves 10. **\$14.00**



883

## 883 DOUBLE WHAMMY BROWNIE MIX

Bursting with white and dark chocolate chips for a double whammy, melt in your mouth, chocolaty flavor. Serves 9. **\$14.00**

# yummy!

homemade  
gourmet

886



889



884



887



890



885



888



891



#### 884 TEXAS CHILI MIX

**DOUBLE-PACK BOX!** A classic dish with a southern twist. Our Texas Chili Mix is full of flavor with just the right amount of spice! Each packet serves 6. **\$16.00**

#### 885 PEANUT BUTTER COOKIE MIX

A cookie mix that makes a moist and chewy peanut butter favorite! Yields 3 dozen cookies. **\$16.00**

#### 886 THREE CHEESE GARLIC BISCUIT MIX

Asiago, Parmesan, and cheddar cheeses combine for this delightfully delicious drop-style biscuit. Yields 15 biscuits. **\$16.00**

#### 887 BAKED POTATO SOUP MIX

**DOUBLE-PACK BOX!** Add your choice of vegetables for a fresh and delicious soup. Each packet serves 6. **\$16.00**

#### 888 AWESOME OATMEAL COOKIE MIX

Chewy, cinnamon-y, and melt-in-your-mouth delicious! Yields 3 dozen cookies. **\$16.00**

#### 889 PUMPKIN BREAD MIX

Fill your home with the aroma of cinnamon, nutmeg and spice with this super-moist pumpkin bread. Serves 10. **\$16.00**

#### 890 SILKY CHOCOLATE MOUSSE PIE MIX

A smooth, light chocolate-y sensation! Rich in flavor. Serves 8. **\$16.00**

#### 891 SNICKERDOODLE COOKIE MIX

Cinnamon and Sugar makes everything nice. Perfectly soft and delicious. Makes a wonderful treat everyone will love. Yields 3 dozen cookies. **\$16.00**

**MADE IN THE  
U.S.A.**

# tasty selections



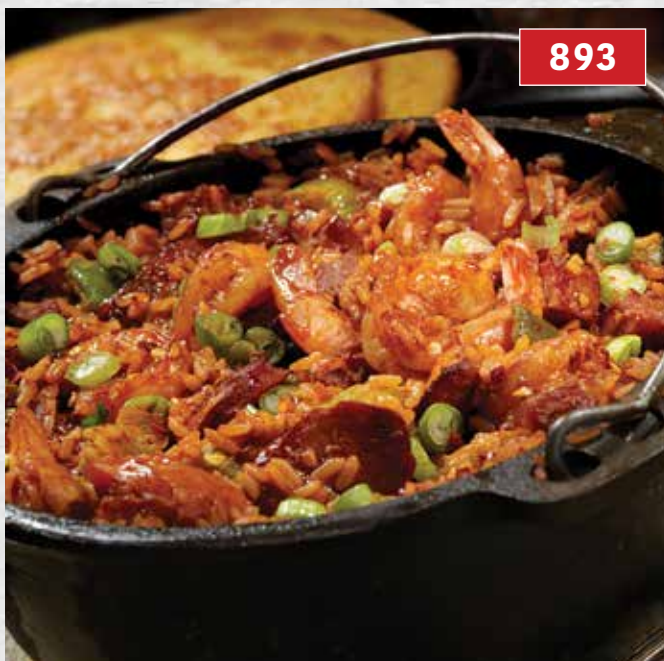
892

## 892 CREAMY TOMATO BASIL BISQUE MIX *DOUBLE-PACK BOX!*

A delectable, rich and creamy flavor reminiscent of recipes found in the best bistros and corner bakeries. Each packet serves 6. **\$18.00**

## 893 LOUISIANA GUMBO MIX

*DOUBLE-PACK BOX!* Bring home the taste of New Orleans! Add chicken, smoked sausage and/or shrimp for a delightful, hearty meal. Each packet serves 12. **\$18.00**



893



894

## 894 MEYER LEMON POUND CAKE MIX

*Includes glaze packet!* Moist, buttery pound cake with the delicious sweet taste of Meyer Lemon. Serves 10. **\$18.00**

## 895 CHOCOLATE CHUNK COOKIE MIX

Not your ordinary chocolate cookie recipe! These chocolate CHUNK cookies are filled with rich and delicious CHUNKS of melted chocolate-y goodness. Yields 3 dozen cookies. **\$18.00**



895



896

## 896 WHITE CHOCOLATE CRAN-ORANGE COOKIE BAR MIX

With a hint of orange, creamy white chocolate and tangy cranberries, your family and guests will swoon over these delicious treats. Also makes an incredible cookie! Serves 9. **\$18.00**

# \$20

## yummy dip trio mixes

897

897

### DIP TRIO MIXES

Homemade Gourmet's best selling dips packaged in our signature box. A great gift! Includes a single size recipe packet of each:

- BLT Dip Mix
- It's the Real Dill Dip Mix
- Jalapeño Bacon Cheddar Dip Mix

Each packet serves 16.

**\$20.00**



# \$20

## cheese ball trio mixes

898

898

### CHEESE BALL TRIO MIXES

A great tasting blend of spices come together to form an explosion of flavor when combined with cream cheese. Makes a great gift. Includes one pack of each mix:

- Jalapeño Garlic Cheese Ball Mix
- Taste of Tuscany Cheese Ball Mix
- Gusto Garlic Pesto Cheese Ball Mix

Each packet serves 8.

**\$20.00**



**Golden Rule**  
PROMOTIONS

[info@goldenrulepromotions.com](mailto:info@goldenrulepromotions.com)

**MADE IN THE**  
**U.S.A.**

Bob Snowden  
631 Vermont Street  
Quincy, IL 62301  
cell: (217) 257-1961